

Hope Solutions' Presents

# Ruby Slippers

There's No Place Like Home

August 16, 2021

Dear Friend of Hope Solutions,

*There's No Place Like Home!* In the last year, we came to understand even more clearly how critical home is to every aspect of our life – from protecting us from a deadly pandemic, to serving as a virtual classroom, to providing the foundation for a bright future for all our neighbors. Our *Ruby Slippers - There's No Place Like Home* gala is more important than ever. With your partnership, Hope Solutions can work toward our vision of *a world in which everyone has a place to call home in the strong community so that they can live with dignity and reach their full potential.* Your support and sponsorship can help make this a reality.

Hope Solutions is thrilled to present *Ruby Slippers – There's No Place Like Home* and return to the Blackhawk Museum in Danville on Saturday, March 5, 2022. We are excited to gather and see you in-person to connect, recognize your support, reflect on our successes, and celebrate what's to come. For *Ruby Slippers – There's No Place Like Home* to be a great success, we need some *courage, a lot of heart, and plenty of brains* in securing sponsorships for this fun, *over the rainbow* type of night!

The event is critical for ensuring that we can provide permanent affordable housing and individualized support services to more than 2,000 people in our community. The range of evidence-based programs made possible by your sponsorship includes after-school tutoring, case management, housing advocacy, eviction prevention, mental health counseling, and more. These programs, paired with permanent housing, make Hope Solutions a unique and permanent response to ending poverty and homelessness in Contra Costa County.

Please see the attached form for a full list of sponsorship opportunities and benefits, including tickets, premium wine, priority seating, marketing opportunities, and more! This is a fantastic opportunity to show your commitment to solving the housing crisis that is increasingly displacing thousands of individuals, including seniors and families every year.

If you have any questions or would like additional information, please contact Carrie Veurink, Manager of Development and Outreach, at [cveurink@hopesolutions.org](mailto:cveurink@hopesolutions.org) or 925-542-5068.

**THANK YOU** for your consideration and support of *Ruby Slippers – There's No Place Like Home!*

Sincerely,



Deanne Pearn  
Executive Director



399 Taylor Boulevard, Suite 115 | Pleasant Hill, CA 94523  
P: 925.944.2244 | F: 925.944.2248 | [hopesolutions.org](http://hopesolutions.org)



## 2022 SPONSORSHIP LEVELS

	Platinum \$24,000	Emerald \$12,000	Ruby \$6,000	Diamond \$3,000	Sapphire \$1,500	Pearl \$750
Number of Guests	20	10	8	6	4	2
<b>PRE-GALA RECOGNITION/BENEFITS</b>						
Speaking opportunity during event program (up to 3 minutes), could include introduction of resident speaker	0					
Logo feature included on all mailed, emailed, and printed Gala communications before and after event (restrictions apply)	0					
Pre- or post-event Roundtable with Executive Director Deanne Pearn (in-person or virtual)	0					
Featured article about your business in Hope Solutions' blog and e-newsletter	0					
Press release and media mentions noting sponsorship	0	0				
Individual recognition on Hope Solutions social media platforms	0	0	0			
Name on Hope Solutions website for one year	0	0	0	0		
Listing in pre-gala e-newsletters	0	0	0	0	0	0
Recognition in gala invitation (3,600 hard copy)	0	0	0	0	0	0
<b>EVENT RECOGNITION/BENEFITS</b>						
Ad or message/greeting inside program* (hard copy and e-copy)	full-page with premium location	full-page	half-page	quarter-page	Business card/eighth page	Name or logo listed
Special cupcake dessert decorated by Hope Solutions' youth	0					
Recognition from emcee as presenting sponsor	0					
Exclusive gift basket and premium wine	0	0				
Premier seating	0	0				
Premium wine	0	0	0			
Logo displayed during gala	0	0	0	0	0	0
Three-course meal	0	0	0	0	0	0
Signature Ruby Slippers Swag, including wine glass	0	0	0	0	0	0
<b>POST-GALA RECOGNITION/BENEFITS</b>						
Recognition in post-event e-newsletter	0	0				
Recognition on Hope Solutions' social media platforms	0	0	0	0	0	
Recognition in Hope Solutions' Annual Report	0	0	0	0	0	0

### SOFT LANDING FUND

Hope Solutions provides a brand-new bed package for each resident we house. For \$350 per resident, the Soft Landing Fund provides a mattress plus pad and encasement, platform, sheet set, comforter, and pillow. Please indicate on the flip side how many residents you would like to support.



Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget. We would be happy to discuss additional ways you can support Ruby Slippers! Sponsors can also donate an item for Virtual Swag Bag (i.e. coupons, free trial or service, etc. for all attendees) to be featured in the program book.

\*Specifications forwarded upon request.



## 2022 COMMITMENT FORM

# Yes!

I WILL BE A:

**Platinum Sponsor**  
**\$24,000**  
(\$22,500 tax-deductible)

**Emerald Sponsor**  
**\$12,000**  
(\$11,250 tax-deductible)

**Ruby Sponsor**  
**\$6,000**  
(\$5,400 tax deductible)

**Diamond Sponsor**  
**\$3,000**  
(\$2,550 tax-deductible)

**Sapphire Sponsor**  
**\$1,500**  
(\$1,200 tax-deductible)

**Pearl Sponsor**  
**\$750**  
(\$600 tax-deductible)

- SPONSORSHIP TYPE**  Corporate/Organization  Family/Couple/Individual
- SOFT LANDING FUND**  We/I wish to provide \_\_\_\_ (#) beds.
- ADDITIONAL GIFT**  We/I would like to make a 100% tax-deductible donation.
- MATCH MY GIFT**  Our/My company participates in a matching gift program: [doublethedonation.com/hopesolutions](http://doublethedonation.com/hopesolutions)

### CONTACT INFORMATION

Please consider paying by check to help us reduce credit card processing fees.

Donor/Company Name \_\_\_\_\_  
(as you wish to be listed on all materials)

Contact Name (if different) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_

Email \_\_\_\_\_

### METHOD OF PAYMENT

- Check enclosed, made payable to **Hope Solutions**  
**(Memo: RS 2022)**
- We/I will pay online at [hopesolutions.org](http://hopesolutions.org)
- We/I will contact Hope Solutions to process credit card
- We/I will contact Hope Solutions to process/initiate DAF  
(Donor-Advised Fund)

Sponsorship \$ \_\_\_\_\_

Soft Landing Fund \$350 x \_\_\_\_ (#) beds = \_\_\_\_\_

Donation (other) \$ \_\_\_\_\_

**Grand Total Gifts \$** \_\_\_\_\_

### SPONSORSHIP BENEFITS!

We/I would like to take advantage of the following benefits:

- Attend Ruby Slippers Gala\* on Saturday, March 5, 2022 at Blackhawk Museum in Danville.  
\_\_\_\_ Total number of expected attendees, per my sponsorship level (meal request to follow, January 2022)  
\_\_\_\_ \*Send me information about virtual attendance

- Name/Logo on event marketing materials, including invitation and program book
- Ad or personal greeting in Ruby Slippers Program Book (hard copy and electronic); see Sponsor Levels for ad and greeting space sizing.

- Option 1:** We/I will create ad/message for the Ruby Slippers program book. The contact is:

Name \_\_\_\_\_

Email & Telephone \_\_\_\_\_

- Option 2:** We/I request Hope Solutions to design a greeting with the following message:

\_\_\_\_\_  
\_\_\_\_\_

- We/I give Hope Solutions permission to choose an ad/greeting photo/art image on our/my behalf.

### RETURN THIS COMPLETED FORM TO:

Hope Solutions  
Attn: Ruby Slippers/Carrie Veurink  
399 Taylor Boulevard, Suite 115  
Pleasant Hill, CA 94523  
(Or email form to [cveurink@hopesolutions.org](mailto:cveurink@hopesolutions.org))

### AD AND LOGO SPECIFICATIONS

300dpi min. resolution. File format: .jpg, .eps or .pdf. Dimensions upon request.

### DEADLINE: NOVEMBER 8th

To be included on the invitation and other event materials, submit Sponsor Commitment Form by November 8, 2021. Logos and ads are also due with the commitment form. Email to [cveurink@hopesolutions.org](mailto:cveurink@hopesolutions.org).



Hope Solutions' Annual Gala **Ruby Slippers – There's No Place Like Home**, Saturday, March 5, 2022. For more information, please contact Carrie Veurink at 925-542-5068 or [cveurink@hopesolutions.org](mailto:cveurink@hopesolutions.org). Hope Solutions is a tax-exempt organization under the 501(c)3 of the Internal Revenue Code. The Federal ID Number is 91-1797391. Learn more: [hopesolutions.org](http://hopesolutions.org)