



There's No Place Like Home

October 26, 2023

Howdy Partner!

Giddy up and get ready for Hope Solutions' 16th annual gala, **Ruby Boots – There's No Place Like Home** to be held on Saturday, April 20, 2024. The program will include a cocktail hour, silent and live auctions, seated dinner, inspirational speakers, dancing and entertainment featuring live, local country music. All proceeds of the gala benefit formerly homeless families and individuals in Contra Costa County.

Hope Solutions continues to make a significant impact on our clients and the greater Contra Costa County community. In the last year, we reached over 3,500 people with our housing-first approach, coupled with supportive services. This vital work was made possible in part by the funds we raised during our last gala, thanks to generous and dedicated supporters like you. With your partnership, we'll be able to secure support through this fun and life-changing night! Your sponsorship can help make this a reality.

Please review the enclosed sponsorship package to identify the benefit level that works for you. Sponsoring Ruby Boots is a wonderful way to show your commitment to solving the housing crisis that is increasingly displacing hundreds of individuals, including seniors and families every year.

The **Ruby Boots Gala** is critical to support our range of evidence-based programs including after-school tutoring, case management, housing advocacy, eviction prevention, mental health counseling, and more. These programs, paired with permanent housing, make Hope Solutions a vital resource in the effort to end poverty and homelessness in Contra Costa County.

If you have any questions or would like to sponsor our annual gala, please contact Carrie Veurink, Development & Community Outreach Manager, at cveurink@hopesolutions.org or 925-542-5068.

THANK YOU for your consideration and support of **Ruby Boots – There's No Place Like Home!**

Sincerely,

Deanne Pearn
Chief Executive Officer

Elaine Giers Davis
Ruby Boots Gala Chair and Board Member



399 Taylor Boulevard, Suite 115 | Pleasant Hill, CA 94523
P: 925.944.2244 | F: 925.944.2248 | hopesolutions.org



There's No Place Like Home

2024 SPONSORSHIP LEVELS

	Platinum \$24,000	Emerald \$12,000	Ruby \$6,000	Diamond \$3,000	Sapphire \$1,500	Pearl \$750
Number of Guests	20	10	10	6	4	2
PRE-GALA RECOGNITION/BENEFITS						
Logo/name feature included on gala communications including printed invitation, event website, and e-newsletters, pre- and post-event	0					
Featured article about your business in Hope Solutions' blog and/or e-newsletter	0					
Press release and media mentions noting presenting sponsorship	0	0				
Individual recognition on Hope Solutions social media platforms	0	0				
Name/logo on Hope Solutions website for one year	0	0	0			
Listing in Hope Solutions and pre-gala e-newsletters	0	0	0	0	0	0
Recognition in gala invitation (4,500 hard copy)	0	0	0	0	0	0
EVENT RECOGNITION/BENEFITS						
Ad or message/greeting inside program* (hard copy and e-copy)	full-page with premium location	full-page	half-page	quarter-page	Business card/eighth page	Name or logo listed
Recognition from emcee as presenting sponsor	0					
Exclusive gift basket and premium wine	0	0				
Premier seating	0	0				
Name/logo displayed during gala	0	0	0	0	0	
Three-course meal	0	0	0	0	0	0
POST-GALA RECOGNITION/BENEFITS						
Recognition in post-event e-newsletter	0	0				
Recognition on Hope Solutions' social media platforms	0	0	0	0	0	



Sponsor commitments received by December 15, 2023 will be included on the printed invitation and the gala program.



If you have questions or would like to discuss other sponsorship levels tailored to your particular goals and budget, please contact Carrie Veurink at cveurink@hopesolutions.org or 925.542.5068. Learn more: hopesolutions.org/annual-gala.



2024 GALA SPONSORSHIP COMMITMENT FORM

YES

I WILL BE A:

Platinum Sponsor
\$24,000
(\$22,500 tax-deductible)

Emerald Sponsor
\$12,000
(\$11,250 tax-deductible)

Ruby Sponsor
\$6,000
(\$5,400 tax deductible)

Diamond Sponsor
\$3,000
(\$2,550 tax-deductible)

Sapphire Sponsor
\$1,500
(\$1,200 tax-deductible)

Pearl Sponsor
\$750
(\$600 tax-deductible)

IMPORTANT DEADLINES

DECEMBER 15, 2023

Commitments received will be included in the invitation and program.

MARCH 8, 2024

Commitments received will be included in program.

MARCH 20, 2024

All ads/greetings due for program. Email to cveurink@hopesolutions.org.

- SPONSORSHIP TYPE** Corporate/Organization Family/Couple/Individual
- ADDITIONAL GIFT** We/I would like to make a 100% tax-deductible donation.
- MATCH MY GIFT** Our/My company participates in a matching gift program: doublethedonation.com/hopesolutions

CONTACT INFORMATION

Please consider paying by check to help us reduce credit card processing fees.

Donor/Company Name _____
(as you wish to be listed on all materials)

Contact Name (if different) _____

Billing Address _____

City _____ State _____ Zip _____

Preferred Phone _____

Email _____

METHOD OF PAYMENT

- Check enclosed, made payable to **Hope Solutions (Memo: Ruby Boots Gala 2024)**
- We/I will pay online at hopesolutions.org
- We/I will contact Hope Solutions to process credit card
- We/I will contact Hope Solutions to process/initiate DAF (Donor-Advised Fund)

Sponsorship \$ _____

Donation (other) \$ _____

Grand Total Gifts \$ _____

SPONSORSHIP BENEFITS!

We/I would like to take advantage of the following benefits:

- Attend Ruby Boots Gala on Saturday, April 20, 2024 at the San Ramon Marriott.
_____ Total number of expected attendees, per my sponsorship level
- Unable to attend, but would like to support Hope Solutions with a sponsorship
- Name/Logo on event marketing materials, including invitation and program book
- Ad or personal greeting in Ruby Boots Gala program book (hard copy and electronic); see Sponsor Levels for ad and greeting space sizing.

Option 1: We/I will create ad/message for the Ruby Boots Gala program book. The contact is:

Name _____

Email & Telephone _____

Option 2: We/I request Hope Solutions to design a greeting with the following message:

We/I give Hope Solutions permission to choose an ad/greeting photo/art image on our/my behalf.

RETURN THIS COMPLETED FORM TO: Hope Solutions, Attn: Ruby Boots Gala/Carrie Veurink, 399 Taylor Boulevard, Suite 115, Pleasant Hill, CA 94523 (Or email form to cveurink@hopesolutions.org). See logo and ad/greetings specifications in enclosed sponsor package.



Hope Solutions' Annual Gala **Ruby Boots – There's No Place Like Home**, Saturday, April 20, 2024. For more information, please contact Carrie Veurink at 925-542-5068 or cveurink@hopesolutions.org. Hope Solutions is a tax-exempt organization under the 501(c)3 of the Internal Revenue Code. The Federal ID Number is 91-1797391. Learn more: hopesolutions.org/annualgala.



2024 Sponsor Timeline and Details for Ads and Greetings

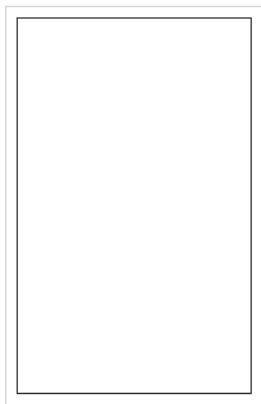
December 15, 2023: Commitments received will be included on the printed invitation and program.

December 15, 2023: All logos are due for printed invitation.

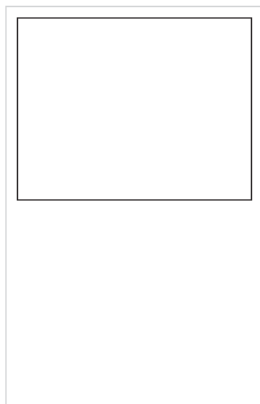
March 8, 2024: Commitments received will be included on the program.

March 20, 2024: All logos, ads or personal messages/greetings due for program.

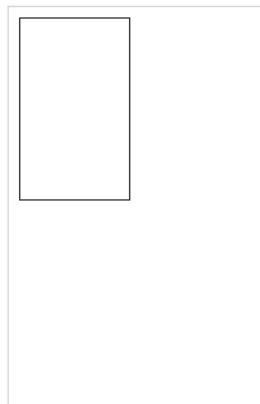
Email logos and greeting/ads to Carrie Veurink, cveurink@hopesolutions.org



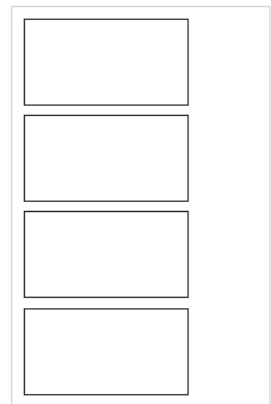
full page 5x8



half page 5x3.875



quarter page 2.375x3.875



eighth page 3.5x1.875

2024 SPONSOR LEVEL AND AD/GREETING SIZE:

Platinum Sponsor: Full page ad with premium location, *5 x 8 inches*

Emerald Sponsor: Full page, *5 x 8 inches*

Ruby Sponsor: Half page, *5 x 3.875 inches*

Diamond Sponsor: Quarter page, *2.375 x 3.875 inches*

Sapphire Sponsor: Eighth page (business card size), *3.5 x 1.875 inches*

AD AND LOGO SPECIFICATIONS:

- Resolution: 300dpi minimum
- File format: .jpg, .eps or .pdf

REFERENCE:

- **2023 Ruby Boots Gala Program:** <https://qrco.de/RBGala23>
- **2022 Ruby Slippers Gala Program:** <https://qrco.de/RSGala22>

QUESTIONS: Carrie Veurink, Development & Community Outreach Manager
Business cell: (925) 542-5068 / Email: cveurink@hopesolutions.org



THE HEART OF HOUSING AND SERVICES

At Hope Solutions we are working to end homelessness. Our housing-first approach, coupled with supportive services, brings dignity to our clients, and helps them rebuild their community. Our data backed and proven model of support is grounded on quality, permanent housing solutions and individualized services.

MISSION

We heal the effects of poverty and homelessness by providing permanent housing solutions and vital support services to vulnerable families and individuals.

VISION

We envision a world in which everyone has a place to call home and the support of a strong community, so that they can live with dignity and reach their full potential.

VALUES

We are committed to excellence and we accomplish our work with integrity, respect, compassion, and humility.

OUR APPROACH

What sets Hope Solutions apart and gives us confidence in our clients' future success is our proven model of permanent housing coupled with supportive services. We're working to heal the multi-generational impact of poverty, racism, trauma, substance use, mental health issues and inadequate access to healthcare.

OUR PROGRAMS



Quality Permanent Housing Solutions

We know that for people to change their situations permanently, their housing must be permanent. Our residents own the decision of when to move on to other housing, as long as the provisions of the lease are upheld. Permanent housing and on-site support services are the foundation on which our residents can build self-reliant, dignified, and sustainable lives. This service is provided through quality permanent housing, rapid rehousing, housing navigation, and eviction prevention programs that help our clients find and keep housing.



Client Centered Support Services

Housing is just the beginning. Our skilled team, many with lived experience, work alongside our clients through individualized mental health counseling, employment support, financial literacy, social and academic youth enrichment. They also provide parenting support and crisis management to heal the trauma of homelessness and poverty. We empower our clients to reconnect and sustain their community networks.



Collaborative Leadership with Government & Community

Homelessness is a complex problem. While our work is primarily centered on supporting those in immediate need, we use our experience, data and stories to help create a fundamentally better system of care.

ENDING HOMELESSNESS

Our model is ending homelessness for families and at-risk individuals we serve.



of clients in our new rapid exit program exited to permanent housing.



of all households in our prevention/diversion programs retained their housing.

IMPROVING SELF-SUFFICIENCY

Our intensive case-management increases housing stability and self-sufficiency.

100% of permanent supportive housing clients gained health insurance.



81%

of permanent supportive housing residents maintained or improved their employment status.



74%

the average increase of monthly income for clients that worked with a Hope Solutions' education and employment specialist.



YOUTH SUCCESS



of students in our youth enrichment programs advanced to the next grade level.



of parents attending support groups maintained or improved their parental stress level.



average increase in reading level for the youth in our enrichment program.

FINANCIAL EFFICIENCY



goes directly to benefit our clients. Hope Solutions is lean and efficient. We are data-driven and focused on outcomes to change lives.

To Get Help:

Call 211
Text "HOPE" to 20121
Visit 211cc.org